AFFILIATE-EXCLUSIVE BONUS #3

Where to Actually Publish

KDP vs. Etsy vs. Print-on-Demand vs. Just Printing for Family

Not every finished memoir needs to go on Amazon. Here's a quick, honest comparison of the most common paths, so you can pick the one that actually fits what you want.

OPTION	GOOD FOR	WORTH KNOWING
Amazon KDP	Best if you want the book listed publicly and possibly sold to others	Requires cover + interior formatting, plus an account
Etsy (as a digital or printed listing)	Best if you want to sell a small batch as a keepsake product	More manual — you handle listing, pricing, and fulfillment yourself
Local print-on-demand (e.g. a local print shop)	Best for family copies without any public sale	No worldwide distribution, but the fastest, simplest option
Just printing at home or via a copy shop	Best if this is purely a private family keepsake	No professional binding, but zero setup and lowest cost