AFFILIATE-EXCLUSIVE BONUS #4

10 Perfect Occasions

to Give This as a Gift

This doesn't have to wait for a special holiday -- but if you're looking for the right moment, here are ten that work especially well.

1. **Veterans Day (November 11)**
   The single most obvious moment -- and the one most people wait for.

2. **A milestone birthday**
   60th, 70th, 80th birthdays are natural moments to ask for a life story.

3. **A retirement**
   Right as someone retires from their post-military career, while memories feel close.

4. **A reunion**
   Right before or after a unit reunion, when old stories are already surfacing.

5. **Father's Day or Mother's Day**
   A meaningful alternative to another tie or gift card.

6. **A wedding anniversary**
   Especially significant ones -- 25th, 50th -- shared with a spouse who lived it too.

7. **The birth of a grandchild**
   A natural prompt to start preserving the story for the next generation.

8. **A health scare or diagnosis**
   When the urgency of "before it's too late" becomes suddenly real.

9. **Memorial Day**
   A more reflective, remembrance-focused moment for the gift.

10. **No occasion at all**
    Sometimes the best time is simply now, before more time passes.